



LOGO USER GUIDE



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24h TREMBLANT LOGO

Use the logo in colour on white, black, and coloured backgrounds or on pictures.

WHITE BACKGROUND



DARK AND COLORED BACKGROUND



IMAGE



Note : only use the black and white logo for black and white prints and visuals.

LOGO'S OFFICIAL COLOURS

The logo comes in 4 colour modes: CMJN, RVB, black & white, and Pantone.
Please use the appropriate logo for your needs.



CO M100 J100 N0
R235 V30 B35
Pantone Red 032
HEX #D7162F



CO M0 J0 N60
R100 V100 B100
Pantone Cool Gray 8
HEX #818888



CO M0 J0 N100
R0 V0 B0
Pantone Black
HEX #000000



CO M0 J0 N0
R255 V255 B255
HEX #FFFFFF

REMINDER

Do not change the colours.



Do not alter ratios.



do not use without the white edge.

