

The 24h Tremblant returns to the mountain

Nearly 3000 participants expected; programming for the new 24hFest unveiled

Mont-Tremblant, Tuesday, December 7, 2021 – From **December 10 to 12, 2021**, the **21st edition of 24h Tremblant** will make its **grand return to the mountain** with a festival atmosphere. **More than 3,000** skiers, walkers, and runners will make an energetic effort, in unison, to reach one common and ambitious goal: to collect the sum of **\$3.5 million** for the great children's cause.

The brand new **24hFest** will bring in twenty artists from the local music scene to entertain the crowds at the base of the Tremblant slopes for the whole weekend. On stage, the audience will see **David Lafèche, Martin Deschamps, Andréanne A. Malette, Boogat, Jérôme Couture** and many other artists in various entertaining and moving performances.

"This year's edition is even more meaningful due to the absence of the event in 2020. The participants' enthusiasm is such that we can expect un hoped-for fundraising results. People are motivated, committed and visibly excited to experience the energy of 24h Tremblant again. Our mission now is to reward them with a festive, moving and safe experience," said Simon St-Arnaud, executive producer of 24h Tremblant.

This edition offers the possibility of taking part in the event on site and remotely. The combined effort of the **354 registered teams**, who will relay around the clock during the 24h, raise funds for the three beneficiary foundations: the **Fondation Charles-Bruneau**, the **CHEO Foundation** and the **Fondation Tremblant**.

So far, the front running teams are:

1. **Jacob Strong 2** with **\$60,858**: Just 11 years old, **Elliot Tourigny** is the captain and he wants to pay tribute to his brother **Jacob Tourigny**, whose touching story moved the people of Quebec in 2019.
2. **Terrebonne Ford** with **\$60,326**
3. **Saine - Cotopaxi** with **\$57,778\$**

For all those who have not yet made a contribution, there is still time to donate to this noble cause. Everyone is invited to participate in the various activities over this emotion-packed weekend! **Free entry ticket on the website** | Vaccine passport required

Here is the program:

Friday, December 10

The children's first tracks – 1 to 3:30 p.m.

Attend the first tracks of the sponsored children, a moving event where the children are immersed in the magic of the 24h as they set out on skis – often for the first time in their lives. This is also an opportunity to chat with them and with the 24h ambassadors, and to take some great photos.

Night skiing – 7 to 10 p.m.

A first this year!

Participants will be able to take a first look at the 24h official run, in the company of ambassadors and partners from all disciplines. Enjoy this opportunity and come out to kick off the 24h in a festive atmosphere.

BORÉALE polar night – 7 p.m. to midnight

Outdoor event at the foot of the slopes – On the ROGERS stage

Sharpen your skis and dress warmly, because Boréale has prepared a colourful evening for you to launch the weekend! On the menu: polar bars with Boréale beer, music performances, entertainment, night skiing and more!

Musical atmosphere with **DJ Philippe Fehmiu from 7:30 p.m.** followed at **8:30 p.m.** by **Lady Beats - Mélissa Lavergne & DJ Abeille**, and **Zuruba**. At **11:30 p.m.**, dance to the rhythms of **Mitch Oliver**, who will close the evening with a *DJ set*.

LIVE benefit concert with David Laflèche – 8:30 p.m.

David Laflèche will be performing an intimate acoustic show as a solo artist at the Chalet des voyageurs. You will hear a premiere performance of the songs on his first album *Everyday son*.
Ticket required – \$50

Saturday, December 11

Family zone – Place Saint-Bernard

Saturday: 9 a.m. to 4:30 p.m. and Sunday: 9 a.m. to 12 noon

Entertainment for the whole family, including DIY workshops, games and photos! Fun for all. Learn more about the three beneficiary foundations when you visit their stands.

Official Start of the 24h Tremblant 11:15 a.m. to 12 noon

At the foot of the slopes – On the ROGERS stage

- **11:15 a.m. – Official presentation of the beneficiary foundations and the sponsored children**

One of the most emotion-charged moments where the children, the heroes of the 24h, are introduced to everyone. Each one of them is the face of the cause and over the whole weekend, they will be the motivation of all the participants who have taken up the challenge.

- **12 noon** – Official starts: ski, run, hybrid and walk

3 p.m. – Match of the Stars

Family zone (Place Saint-Bernard)

Street hockey match. The teams will be composed of the children and well-known personalities.

Music program - 24hFest

At the foot of the slopes - ROGERS stage

4 p.m. to 8 p.m. - 24h “après-ski” concert with Rémi Chassé

8 p.m. – Great tribute concert for the children of the 24h

Andréanne A. Malette, Vice du Nord, Rémi Chassé, Boogat, Jérôme Couture, David Laflèche, Marie-Élaine Thibert, Martin Deschamps, Les Cowboys Fringants and Mathieu Lafontaine invite you to this unique concert that will take you through a whole range of emotions.

Each artist will revisit songs inspired by stories about the sponsored children. A moment that is festive and moving, not to be missed.

As of 10 p.m., the party continues with **DJ Shortcut** to warm up the crowd and encourage the participants in their challenge.

Sunday, December 12

CELEBRATION & FINALE OF THE 24h – At the foot of the slopes – In the transition zones

11:30 a.m.: Musical entertainment and final countdown

12 noon: Official arrival of the skiers, walkers and runners (red carpet for the arrival)

12:30 p.m.: Unveiling of the fundraising results and crowning of the winners for each category on the ROGERS Stage

Link to complete programming: <http://www.24htremblant.com/programmation>

For more information, visit the website 24htremblant.com

Follow the conversation on the website with the click-word **#24hTremblant**

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